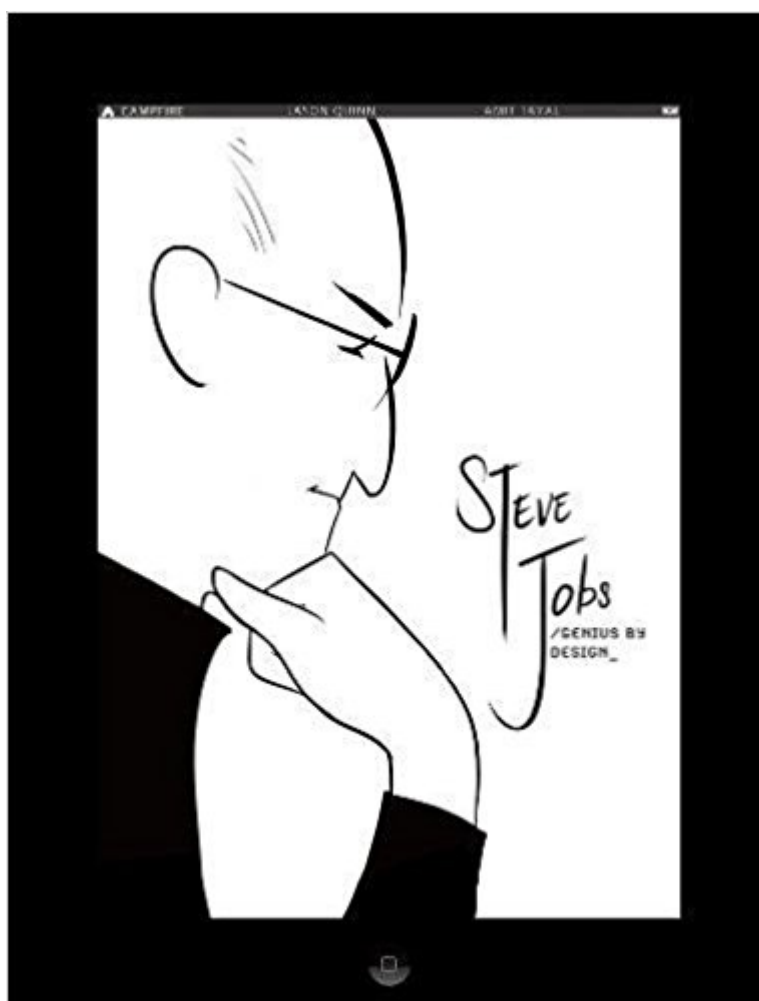


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# Steve Jobs: Genius By Design: Campfire Biography-Heroes Line (Campfire Graphic Novels)



## Synopsis

iMac, iTunes, iPod, iPhone, iPad, iCon! Steve Jobs and his inventions changed the world we live in. His extraordinary life story is brimming with passion, innovation and creative genius. Share his triumphs and failures, as we journey from his birth and his adoption, through the advent of the computer age and on into the digital age. Forced out of the company he created, his indomitable vision allowed him to change the world of computers, movies, music and telecommunications. Prepare to be inspired, by a man who dared to think different...

## Book Information

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## Customer Reviews

This cleverly designed volume provides a concise but well-balanced view of Steve Jobs the wunderkind, including his difficult personality and complex genius. Full-color panels provide flat but engaging images of Jobs from infancy to his introduction of the iPad, along with how his adoptive parents, birth parents, spouses and children, boyhood friends, coworkers, and business associates appear in essential physical detail, including postures, but without much facial expression. This design method seems effective here as it emphasizes Jobs's energetic but often misfired enthusiasms, bullying, and self-promotion, as well as his quieter moments of reflection and the effects his ideas had on industry developments. Taylor allows his own cultural perceptions of ethnicities to underscore Jobs's genetic makeup as the happily raised genius looks for his birth parents and learns how to be a better parent and partner himself. With its attention to both the

personal and the public, this is an excellent starting place to find a concise overview of a complex man's influences and influence. --Francisca Goldsmith

A Young Adult Library Services Association's Great Graphic Novels for Teens Selection for 2013 The Year's Best Graphic Novel Award, Comicon India 2012 Best Writer Award, Jason Quinn, Comicon India 2012 "This cleverly designed volume provides a concise but well-balanced view of Steve Jobs the wunderkind, including his difficult personality and complex genius. . . . With its attention to both the personal and the public, this is an excellent starting place to find a concise overview of a complex man's influences and influence." • Booklist "An unsparing yet also very human graphic depiction of Steve Jobs's life. It is no secret that Jobs was a hard case, but Quinn's work displays him in all his tempestuousness: as extreme and antagonistic as he was meticulous and inspired. Tayal's smartly paced, round-edged, clean panels convey the tension and urgency Jobs brought to his projects, his brash and abrasive exterior balanced by thought bubbles that reveal even rawer emotions and a drive that feels combustible. What is particularly effective here is the creation of the Apple world, one in which Jobs would be pivotal, but with other significant players, many of whom get the full-flesh treatment from Quinn, such as uber-geek Steve Wozniak and design whiz Jony Ive, and the business guys Mike Scott and John Sculley. Jobs's family is gradually brought into the fold, as are his fascinations with diet and Zen Buddhism and the unfortunate notion he held that he didn't have to bathe but once a week thanks to his mucusless eating habits. By the end of the story, it is clear where Jobs fit into the Apple picture, with all his imperfections amid the perfectionism. "Jobs was a difficult character, but it was his very restlessness, which Quinn plays like a fiddle, that helped change how we live in the world." • Kirkus Reviews "One of the most interesting and short biographies I have ever read . . . an unusual tribute for an unusual icon, and indeed, a befitting one . . . The book is a page-turner and both the text and illustrations are handled deftly. This biography resembled more of fiction than non-fiction and that's what sets it apart from other books in the category." -- Hindustan Times

I just read this and I found it compelling to read. I am surprised at all the things I've learned about Steve Jobs since his childhood to his death. Although the text is meant to honor the genius, it doesn't present an idyllic picture of the man. On the contrary, it is a balanced view of the person, showing his development as an entrepreneurial genius; his "reality distortion field" ego; his selfish behavior toward relatives, peers, and co-workers; and his spiritual search. It was well written, well

illustrated, and quite comprehensive. As school material that shows the life of a contemporary relevant figure, I thought it was a good text to discuss character traits, sequence of events, and cause-effect relationships. Albeit the text mentions Jobs's contributions, it focuses mainly on his personal life and the effect he had on other people. From a pedagogical standpoint, I was slightly concerned about the use of symbols to suggest foul words (even though I guess I could teach these as textual features), and this would make me reluctant to bring it into the classroom. Nevertheless, this is a great graphic biography.

I purchased these for a teacher in my school district as requested. She has been very happy with them so far.

Steve Jobs was adopted in 1955 by Paul and Clara Jobs. He grew up in California an inquisitive child, full of energy and willfulness. He was stubborn and knew what he wanted out of life and let no one stop him. Steve had a lot of creative energy and friends and family who believed in his ideas. He could have taken many wrongs turns and ended up a penniless hippie, but his strong will to persevere won out. Steve's friend, Woz, created the first personal computer and Steve was the brains behind the business. They ended up starting the Apple company together in Steve's parent's garage. Steve always demanded perfection and he was a bit hot headed. As Apple grew some people refused to work with him. He was technically fired from the company he created. So he decided he would create another company called NEXT and he would compete with Apple. NEXT and Apple became huge rivals. Steve's NEXT company owned Pixar and created the first computer animated movie called TOY STORY. Steve knew he was going to change the world and so he did. He didn't do it alone, he had help along the way and he knew how to lean on his friends for support. This graphic novel biography of Steve Jobs was very informative and interesting. I learned a lot about the type of man Steve was and the creative genius he brought to his projects. When I started reading this book I had no idea who Steve was or what he accomplished besides the basics of being an Apple CEO. The Artwork is very well-done. The size of the book is equal to the size of an Ipad and it even looks like an Ipad. Inside the artwork is done simply with black and soft colors. Each panel is surrounded in black. Steve is captured perfectly in every decade of his life. Steve Jobs is not presented as the god of technology, he is presented as human in the book. This biography details each decade of Steve's life including the high and low points of his life, and some of the mistakes he made, are presented in the book. You know it is really interesting to learn about a product or a companies history when you are a person who has used this type of product for awhile.

As a owner of an Ipod, an Ipad, an Iphone and a Mac computer, this was really cool for me to read about. We are definitely a Apple product using family and knowing the history behind this company is valuable to me. I never thought I would read a book about Steve Jobs and like it but that is what happened. Now I am passing the book onto my son and then my daughter because I know they will like it to. Steve Jobs thought differently and I wanted to include his words in this post. He created the Think Differently campaign for Apple in the 1990's so below you can read his famous quote. It is very moving and makes me want to get out there and let my creativity flow. Steve Jobs thank you for your creations. You have made the world a better place. "Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world...are the ones who do."

I'm going to add to the 5 star review because it would be foolish to do otherwise. Frankly, I've been bothered by the continual "genius" label given to Jobs all these years. Yes, I can recognize what Apple brought to the culture and technology age, but it always seemed that people seemed to think he did it all himself. This book shows the truth behind so many of the Apple creations, that Jobs didn't make the windows interface and or even write so much of the code to his creations. He had vision and a flare for what people wanted and a temperamental approach that made it all come to be. Genius by Design exposed Jobs for the person he was, as fallible as any of us, a person one might even detest, and someone who left an indelible mark on our culture with his company's works. This is as fair-handed a review of a man's life as many biographies ever give. Highly recommended.

I found this at my local library and picked it up based upon its cover. I love Apple products but never knew much about Steve Jobs outside of a 60 Minutes profile that aired shortly after his death. This book is excellent for many reasons. First, the illustrations are clean, simple, and a joy to look at. Second, the writing is lean and riveting. The authors give a visual overview of Jobs's amazing life, and they aren't afraid to point out the man's interpersonal faults. Having said that, this book is part of a "Heroes Line," so the bulk of the story centers on Jobs's successes, which is exactly what I wanted. Bottom line: This is an excellent introductory Steve Jobs graphic novel/biography for young

adults as well as adults. I'm 41 and loved it.

This is a thoughtful graphic novel. It's a quick read - maybe an hour - but paints a rich and complex portrait of Steve Jobs and dozens of others who impact him and Apple. There's no white-washing. The Steve Job depicted is by turns selfish, arrogant, cruel, inspired, brilliant. The art work is compelling, the voices authentic. A fine, quick biography that gives you a good sense of the sweeping arcs in the life of Steve Jobs.

This book is very, very good. It tells a great deal of the story, doesn't sugar-coat Steve's flaws, and really gets at the genius of Steve--which is his single-minded focus, determination, boldness, and insistence on perfection (according to him). I don't read many comic books, but this one was riveting.

Great little biography in comic book form. Inspiring to those with an interest in technology.

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